

TOP 30

Largest Nursing Facility Companies

Genesis leads the way in new rankings of Top 30 largest nursing home operators.

Patrick Connole

In a new listing by the American Health Care Association/National Center for Assisted Living (AHCA/NCAL) of the Top 30 largest nursing home operators by facility count, Genesis led the way by a sizable spread with 357 facilities in 26 states and some 41,977 beds.

The next two-largest skilled nursing providers were The Ensign Group with 219 facilities and 23,172 beds in 13 states and Life Care Centers of America with 209 facilities and 27,179 beds in 28 states. The rest of the top 10 are: ProMedica Senior Care, The Evangelical Lutheran Good Samaritan Society, Consulate Health Care, Saber Healthcare Group, Sava Senior-Care, Trilogy Health Services, and Signature HealthCARE.

This new nursing home list in the July *Provider* follows a Top 30 count for assisted living companies in the June issue.

To offer some insight on what it means to serve both types of facilities, which can often be in the same complex or nearby physical setting, is Gary Pederson, executive vice president of MatrixCare, who also details how his company attempts to innovate and educate in the electronic health record (EHR) space as the senior living sector emerges from the COVID-19 pandemic.

'There has to be a return on investment; providers have to see how things like reduced readmissions factor into lower costs.'

Solutions for Different Settings

MatrixCare, which provides post-acute EHR software to more than 13,000 facility-based care settings and 2,500 home care/home health and hospice organizations, sees nuances among the various care settings it serves, with the most notable between skilled nursing and assisted living being the role of regulations.

But Pederson notes that any challenges in serving various care settings would only be an issue if the company had just one platform to serve both, when in fact it has dedicated products, services, and teams for skilled nursing and assisted living, as an example.

"We have standalone teams to keep their finger on the pulse of the regulatory picture in the states for assisted living, and of course that informs our product management and our development with clients," Pederson says.

"And, we have the same thing on the skilled nursing facility side for state and federal rules. These are two distinct teams that focus and monitor regulatory changes to make sure we are on top to foreshadow issues and to make sure our software reflects whatever changes are around the corner."

In the end, Pederson says any company like his that markets itself as one capable of working along the entire senior care continuum has to be capable to handle the myriad transition scenarios that can occur within its customer base.

"We tend to call that internally the hybrid approach as you have transitions and migrations among and between the facility settings and even to home health as examples," he says.

MatrixCare integrates these systems for their clients as it makes sense, and purpose builds EHR software solutions for each care setting, from skilled to assisted living to hospice, *et al.*

Innovating for Client Needs

In serving the long term and post-acute care provider market, Pederson says the sector remains in a battle to keep up to date with technology, mainly due to the extremely thin operating margins that remain a challenge for providers. The cost structure for nursing homes does not make it as likely an owner/operator can spend at the same pace as, say, an acute care hospital.

"This is no fault of the post-acute profession, but there continues to be a lag," he says.

As a software vendor, Pederson says it is incumbent on MatrixCare to both encourage innovations and also show its customers what the return on investment will be for doing so.

"It is not so cut and dried to say we have to keep up with acute care. In long term care it is still a quarter-by-quarter and year-by-year challenge. There has to be a return on investment; providers have to see how things like reduced readmissions factor into lower costs."

Listening to Providers

This attention to the bottom line has been made more of a priority during the COVID-19 pandemic. Even as the industry slowly recovers from its biggest threat ever, the need to inform providers of what new innovations can bring to their operations exists, he says.

And part of that process for MatrixCare is to release updates to software that help immediately, which usually means the very ideas that spur such development come from the frontline providers.

"Since many enhancements in the new releases are a result of customer requests, there is tremendous benefit associated with downloading these new tools," Pederson says.

A recent example of a tool that he thinks will take care to the next level is machine learning-enabled software aimed at preventing falls, which enhances resident safety and bolsters quality programs for providers.

"This is what we want to develop, tools that make it very easy for providers to embrace and appreciate as they see a return on investment," he says.

Correction

In the **Top 30 Largest Assisted Living Companies** feature and listing in the June issue of *Provider*, ProMedica Senior Care was inadvertently left out. With 56 facilities in 28 states, the company ranks number 18 on the list, which has been corrected online and can be found on the **June Monthly Issue** page at providermagazine.com.

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Largest Nursing Facility

Company Name	Headquarters	Web Address	Total Facilities	Total SNF Beds	States with a Center
1 Genesis HealthCare Corp.	Pennsylvania	www.geneshihcc.com	357	41,977	26
2 The Ensign Group	California	www.ensigngroup.net	219	23,172	13
3 Life Care Centers of America	Tennessee	www.lcca.com	209	27,179	28
4 ProMedica Senior Care	Ohio	www.promedicaseniorcare.org	162	22,973	17
5 The Evangelical Lutheran Good Samaritan Society	South Dakota	www.good-sam.com	156	10,504	22
6 Consulate Health Care	Pennsylvania	www.consulatehealthcare.com	138	15,603	6
7 Saber Healthcare Group	Ohio	www.saberhealth.com	122	N/A	7
8 Sava SeniorCare	Georgia	www.savaseniorcare.com	121	19,347	20
9 Trilogy Health Services	Kentucky	www.trilogyhs.com	116	7,773	4
10 Signature HealthCARE	Kentucky	www.ltcrevolution.com	108	12,480	10
11 PruittHealth	Georgia	www.pruitthealth.com	98	10,283	4
12 Fundamental	Maryland	www.fundlhc.com	83	9,743	8
13 The Ciena Group	Michigan	www.thecienagroup.com	80	9,079	5
14 American Senior Communities	Indiana	www.asccare.com	78	8,746	1
15 National Healthcare Corp.	Tennessee	www.nhccare.com	75	9,463	9

Sources: Company websites and records, CMS Care Compare (Jan. 2021), SEC filings

Companies

Company Name	Headquarters	Web Address	Total Facilities	Total SNF Beds	States with a Center
16 Infinity Health Care Management	Illinois	www.infinityhcm.com	69	9,641	8
17 CommuniCare Health	Ohio	www.communicarehealth.com	66	N/A	7
18 Diversicare Healthcare Services	Tennessee	www.dvcr.com	62	7,329	9
19 North Shore Healthcare	Wisconsin	www.nshorehc.com	59	4,489	4
20 EmpRes Healthcare Management	Washington	www.empres.com	55	4,834	8
21 Foundations Health Solutions	Ohio	www.foundationshealth.net/ services	55	5,623	1
22 Mission Health	Florida	www.missionhealthcommunities. com	51	4,196	8
23 Nexion Health	Maryland	www.nexion-health.com	50	N/A	4
24 Athena Health Care	Connecticut	www.athenahealthcare.com	46	N/A	3
25 Avalon Health Care Group	Utah	www.avalonhealthcare.com	45	4,905	6
26 Care Initiatives	Iowa	www.careinitiatives.org	44	2,967	1
27 Prestige Care	Oregon	www.prestigecare.com	44	3,109	5
28 Five Star Senior Living	Massachusetts	www.fivestarseniorliving.com	42	3,397	31
29 Guardian Healthcare	Pennsylvania	www.guardianhc.com	40	5,364	2
30 National Health Care Associates	New York	www.nathealthcare.com	38	5,101	6

N/A - Not Available